



INTERNATIONAL SAFETY  
EQUIPMENT ASSOCIATION

**This document has been prepared by ISEA for informational purposes only. It is not and should not be used as a substitute for professional business, consulting, or legal advice. The content is not guaranteed to be accurate, complete, reliable, current or error-free. The reader should not act according to any information provided without first consulting the [ANSI website](#) for the latest guidelines and policies, and without first receiving specific professional advice.**

**By accessing this document, you accept and agree that following any information provided therein is at your own risk. ISEA and its affiliates shall not be liable for any damages resulting from any use of the information contained therein.**

# What ANSI Has Told ISEA\*

## **Regarding ANSI's word mark:**

“The ANSI word mark (which is a registered trademark of the American National Standards Institute, Inc.) must not be used on the product, packaging, marketing materials, etc., apart from the full title of the standard (or as otherwise authorized by an American National Standard) or in any way that implies that ANSI has manufactured, approved, certified, or otherwise endorsed a product, process or system.”

## **Regarding ANSI's review of this informational document:**

“[ANSI] can't give you legal advice, so I can't give your slide deck any formal blessing, but I can tell you that I don't have any major concerns with it.”

\* Communicated via email to ISEA on 06/20/2023

# ALL USES: “ANSI®” word mark

Uses of the below in any capacity are inappropriate and should be avoided:\*



ANSI Cut  
Level

ANSI/ISEA Cut  
Level

ANSI/ASTM Cut  
Level

ANSI Gloves

ANSI Ratings

ANSI Level

ANSI Safety  
Vests

ANSI Class 2

ANSI Certified

ANSI Type

ANSI Approved

ANSI Class A  
First Aid Kit

ANSI Safety Signs

ANSI Tested



*\* This is not an exhaustive list. This document has been prepared by ISEA for informational purposes only. It is not and should not be used as a substitute for professional business, consulting, or legal advice. The content is not guaranteed to be accurate, complete, reliable, current or error-free. The reader should not act according to any information provided without first consulting the [ANSI website](#) for the latest guidelines and policies, and without first receiving specific professional advice. By accessing this document, you accept and agree that following any information provided therein is at your own risk. ISEA and its affiliates shall not be liable for any damages resulting from any use of the information contained therein.*

# General Use: Referring to an ANSI/ISEA Standard

For all **General Use** references, the complete standard name (e.g. ANSI/ISEA 107-2020) should always be used\*:



ANSI/ISEA 107-2020

Complies with ANSI/ISEA 138-2019

Manufacturer declares  
compliance to ANSI/ISEA  
105-2016

Meets ANSI/ISEA 105-2016

The below references are incomplete and should be avoided:\*



ANSI 105

ANSI/ISEA 105

ANSI 105-2016

## Definition of General Use\*

Any public facing use,  
including (but not limited to):

- Websites
- Videos
- Blogs
- Social media posts
- White Papers
- Technical Data Sheets
- Trade Show Booths
- Printed collateral
- Etc.

\* This is not an exhaustive list. This document has been prepared by ISEA for informational purposes only. It is not and should not be used as a substitute for professional business, consulting, or legal advice. The content is not guaranteed to be accurate, complete, reliable, current or error-free. The reader should not act according to any information provided without first consulting the [ANSI website](#) for the latest guidelines and policies, and without first receiving specific professional advice. By accessing this document, you accept and agree that following any information provided therein is at your own risk. ISEA and its affiliates shall not be liable for any damages resulting from any use of the information contained therein.

# Product & Packaging: Referring to an ANSI/ISEA Standard

On **Product & Packaging only**, the complete standard name (e.g. ANSI/ISEA 107-2020) should be used **unless otherwise authorized by an American National Standard\***:



Meets ANSI/ISEA Z308-2021

ANSI/ISEA 138 (*in uses authorized by standard*)

Z87.1 (*in uses authorized by standard*)

The below references are incomplete and should be avoided:\*



ANSI 105

ANSI 105-2016

## Definition of Uses in Product & Packaging Only\*

Including but not limited to:

- Product labels
- Product markings
- External product packaging (e.g. boxes)
- Instructions, warranties, etc. included in packaging

\* This is not an exhaustive list. This document has been prepared by ISEA for informational purposes only. It is not and should not be used as a substitute for professional business, consulting, or legal advice. The content is not guaranteed to be accurate, complete, reliable, current or error-free. The reader should not act according to any information provided without first consulting the [ANSI website](#) for the latest guidelines and policies, and without first receiving specific professional advice. By accessing this document, you accept and agree that following any information provided therein is at your own risk. ISEA and its affiliates shall not be liable for any damages resulting from any use of the information contained therein.